

Measuring Product Market Fit

Testing Product-Market fit of an existing Product

Measuring Product-Market Fit in a quantifiable way, using the Product Market fit formula: " How would you feel if you could no longer use this product?:"

Also see: [How to Monitor Customer Satisfaction & Loyalty \(NPS\)](#)

Testing Product-Market fit of an Product idea

Using just a short description of the problem you're trying to solve and the solution you're proposing [proved.co](#) can benchmark your idea. They use a large panel to answer a few questions about your concept.

Further reading

Great article/case study on measuring and improving product market fit: <https://firstround.com/review/how-superhuman-built-an-engine-to-find-product-market-fit/>