

After: Test Round Conclusion Template

Hypothesis learnings

What hypothesis seems to be right? Which seems to be wrong? Any new hypothesis for the next round?

Top 5 recommended follow up Actions

Bigger next steps, i.e. new roadmap theme's, something in the strategy or marketing that need to change, etc.

Top 5-10 Planned minor Improvements

Minor improvements (< 3d of development work) that should be made to improve the system (commonly mostly focused on improving the usability).